

## List of all tracking mechanisms for eharmony.com

All tracking mechanisms and cookies used on our website are listed in the table below.

Provider	Domains	Link to privacy policy	Submitted data	Reason	Cookies (Domain:Name)	More requests loaded / loaded by another request
<b>PE Digital GmbH</b>	eharmony.com eharmony.co.uk eharmony.ca eharmony.com.au eht.greatviews.de	<a href="https://www.eharmony.com/privacypolicy">https://www.eharmony.com/privacypolicy</a> <a href="https://www.eharmony.co.uk/privacypolicy">https://www.eharmony.co.uk/privacypolicy</a> <a href="https://www.eharmony.ca/privacypolicy">https://www.eharmony.ca/privacypolicy</a> <a href="https://www.eharmony.com.au/privacypolicy">https://www.eharmony.com.au/privacypolicy</a>	Pseudonomized IDs, pseudonomized usage data	Technical service for the application	www.eharmony.*: JSESSIONID www.eharmony.*: hazelcast.session www.eharmony.*: ps_session www.eharmony.*: NVI_LC .eharmony.*: PDC .eharmony.*: NVI_FC .eharmony.*: NVI_LC2 .eharmony.*/ .eharmony.*: tms_infobanner tms.eharmony.*: mcookie tms.eharmony.*: lcookie tms.eharmony.*: tms_pu tms.eharmony.*: tms_ps tms.eharmony.*: ads_si tms.eharmony.*: cjcookie eht.greatviews.de: cjcookie eht.greatviews.de: ads_ts eht.greatviews.de: ads_ps eht.greatviews.de: ads_pu	-
<b>Google Analytics</b>	www.google-analytics.com	<a href="https://policies.google.com/privacy?hl=de">https://policies.google.com/privacy?hl=de</a>	Pseudonomized IDs, pseudonomized usage data	Analysis for optimization of the website performance	.eharmony.*: _ga .eharmony.*: _gat_de_without_portal .eharmony.*: _gid	No
<b>Google Ads</b>	www.googleadservices.com	<a href="https://policies.google.com/privacy/update">https://policies.google.com/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes		Yes
↳ <b>Google Ads</b>	googleads.g.doubleclick.net	<a href="https://policies.google.com/privacy/update">https://policies.google.com/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data		.doubleclick.net: IDE	Google Ads
↳ <b>Google Ads</b>	www.google.com	<a href="https://policies.google.com/privacy/update">https://policies.google.com/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data		.google.com: NID	Google Ads
↳ <b>Google Ads</b>	www.google.be	<a href="https://policies.google.com/privacy/update">https://policies.google.com/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data		.google.*: NID .google.*: 1P_JAR	Google Ads
<b>Bing</b>	bat.bing.com	<a href="https://choice.microsoft.com/">https://choice.microsoft.com/</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes	MUID: .bing.com MUIDB: bat.bing.com	No
<b>Facebook</b>	www.facebook.com connect.facebook.net	<a href="https://de-de.facebook.com/about/privacy/update">https://de-de.facebook.com/about/privacy/update</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes	.facebook.com: fr .facebook.com: UULE	No
<b>Adnet</b>	adpurify.com		Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes	-	No
<b>Amobee</b>	trcknow.com	<a href="https://www.amobee.com/trust/privacy-guidelines/">https://www.amobee.com/trust/privacy-guidelines/</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes	-	No
<b>CommissionJunction</b>	cj.dotomi.com www.emjcd.com	<a href="https://www.conversantmedia.com/legal/privacy">https://www.conversantmedia.com/legal/privacy</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes	.dotomi.com: CJSession .dotomi.com: DotomiUser .dotomi.com: LCLK .dotomi.com: cjae .emjcd.com: CJSession .emjcd.com: LCLK .emjcd.com: S	No
<b>Madrivo</b>	www.piolane.com www.cmttracker.com	<a href="https://www.madrivo.com/privacy">https://www.madrivo.com/privacy</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes	-	No
<b>GlobalWide Media</b>	pulseclick.com	<a href="https://globalwidemedia.com/legal/privacy-policy/">https://globalwidemedia.com/legal/privacy-policy/</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes	-	No
<b>Mass1ve.net</b>	rdtrk.net		Pseudonomized IDs, pseudonomized usage data	Performance assessment and/or segmentation of users for advertising purposes	-	No
<b>iovation Inc.</b>	mpsnare.iesnare.com	<a href="https://www.iovation.com/privacy">https://www.iovation.com/privacy</a>	Pseudonomized IDs, pseudonomized usage data	Fraud prevention	.eharmony.com: TS0169ffae .eharmony.com: TS019756f9 mpsnare.iesnare.com: io_token_7c6a6574-f011-4c9a-abdd-9894a102ccef	No
<b>Taboola</b>	trc.taboola.com	<a href="https://www.taboola.com/de/privacy-policy">https://www.taboola.com/de/privacy-policy</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of marketing campaigns		No
<b>Outbrain</b>	tr.outbrain.com	<a href="https://outbrain.pactsafe.io/versions/5a6bf5dc88a282439ecd9a3.pdf">https://outbrain.pactsafe.io/versions/5a6bf5dc88a282439ecd9a3.pdf</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of marketing campaigns		No

<b>PerimeterX Inc.</b>	collector-pxii3cas33.perimeterx.net	<a href="https://www.perimeterx.com/legal/privacy/">https://www.perimeterx.com/legal/privacy/</a>	Pseudonomized IDs, pseudonomized usage data	Bot detection	.eharmony.com: _px2 .eharmony.com: _px3 .eharmony.com: _pxhd	No
<b>Horizon Next</b>	<a href="https://l.hrzn-nxt.com">https://l.hrzn-nxt.com</a>	<a href="https://www.horizon-next.com/privacy">https://www.horizon-next.com/privacy</a>	Pseudonomized IDs, pseudonomized usage data	Performance assessment of advertising campaigns		No